

COMPANY BACKGROUNDER

Who is ARC4DIA?

ARC4DIA Cyber Defense is a privately held company based in Montreal, Quebec, with international offices in Vilnius, Lithuania, and London, England. An industry leader in the cyber security industry since its inception in 2010, ARC4DIA was created by CEO, Pierre Roberge, a former cyber specialist within the Canadian national security community. After years of witnessing valuable assets and intellectual property being compromised daily by cyber criminals, and the lack of tools available to defend against them, Pierre knew there had to be a better way. He gathered a group of cyber experts across government and industry. Together, they set out to create a viable cyber security solution to combat the world's most sophisticated cyber threats. And so...ARC4DIA was born. The company quickly gained global attention with its proprietary SNOW solution, the world's most intelligent and comprehensive endpoint detection/response cyber defense platform.

Today, ARC4DIA protects more than \$40 billion dollars in assets globally for government agencies along with mid to large scale enterprises across a variety of sectors.

Meet the Executive Team

With more than 60 years of combined cyber security intelligence experience, the ARC4DIA team is comprised of a highly-skilled group of experts hand-picked from the military, national security agencies, government, and academic institutions around the world.

ARCODIA Cyber Defense

Pierre Roberge Chairman of the Board



An 11-year veteran of the Communication Security Establishment Canada (CSEC), Pierre has led advanced technical teams tasked with protecting Canada's national interests in cyberspace. While the majority of Pierre's projects remain classified, he has established a strong reputation among the "Five Eyes" nations, as a leading expert, and innovator in cyber intelligence operations.

His declassified awards include: the CSEC Excellency Award, and the Chief of the Defence Staff Commendation. While working alongside

British and American counterparts, Pierre led teams of 100+ members to combat the most advanced cyber threats, originating from both state and non-state actors. Pierre is experienced in working within a complex, enterprise-level networking environment, using the most advanced technologies. His technical experience ranges from securing low-level infrastructure, and endpoint systems to interfacing with dynamic, and cross-functional networks.

Indre Roberge Member the Board, Operations



From inception to fruition, Co-Founder, Indre Roberge has played an integral role in the development of ARC4DIA. She has been a driving force in providing innovative solutions, milestone completions, and marketing strategies, including the creation of the ARC4DIA brand. She cultivates proactive and effectual team performance by setting goals, and ensuring adherence to them.

Indre is committed to continual improvement, team development, and client satisfaction. Having a background in finance has

substantially developed her ability to analyze, interpret, and implement superior quality systems with proven success. Leading multiple teams across the globe, she continuously surpasses targets and maximizes project realization. Driven to align business activities with the company's overall goals and objectives, Indre participates in every aspect of daily operations.

ARCODIA Cyber Defense

Marc Théberge Chief Cyber Security Officer



Recognized throughout the cybersecurity community as one of the world's best reverse engineers, Marc brings to ARC4DIA considerable talent and expertise. For 15 years, Marc held key leadership and technical advisory roles within Communication Security Establishment Canada (CSEC), and developed some of the most advanced cyber operations teams globally. With his specialized background, he is uniquely positioned to mentor ARC4DIA's developers, analysts, and operators alike. Having received multiple classified awards for excellence during his tenure at CSEC, Marc is

routinely invited to participate in international fora on cyber warfare, and is a sought after voice in shaping policy and defensive strategies to contest APT presence on friendly networks around the world.

William Lymer Member of the Board, Sales



As one of the founding partners at ARC4DIA, Will has been an essential part of the company's exponential growth. As ARC4DIA's leader of business development, he has secured a range of high profile contracts, and helped to establish the company's presence across the globe. Will has previously served in the Canadian Prime Minister's Office as Special Assistant to the Chief of Staff. As an army reserve officer, he led a specialized team in the Panjwaii District of Kandahar Province, Afghanistan that conducted influence operations. Will is a recipient of the Campaign Star, SouthWest Asia, and Queen Elizabeth II Diamond Jubilee medals.



ARCODIA Cyber Defense

Benoit Hamelin, Ph.D. Chief Technology Officer



Benoit is a versatile software developer, programmer, and hacker, as well as a gifted teacher, and communicator. He has worked as a researcher in systems simulation, numerical optimization, statistical modeling and signal, and image processing. He holds a Ph.D. in biomedical engineering from the École Polytechnique of Montréal. Throughout his stint in academia, he has built and taught multiple courses in computer science, information technology, and engineering. It is his personal mission to build upon, and disseminate ARC4DIA's technical expertise, in order to help businesses protect and defend themselves from cyber threats.

Timothy Coderre Chief Strategy Officer



Timothy served in the Canadian military for 25 years. From 2005 to 2011, he directed daily Defensive Cyber Operations for both the US Department of Defense, while at US Strategic Command, and for the Canadian Department of National Defence as the Director of Operations of the Canadian Forces Network Operations Centre. During this period, Timothy played a key role in the resolution of hundreds of thousands of cyber attacks and coordinated the response efforts of thousands of military, civilian, and industry personnel across global enterprises (five million plus computers) - all

while sustaining warfighting, and core business activities in real-time in a contested cyber environment.

Timothy has been routinely called upon to provide decision-quality advice to military and civilian leadership up to the national executive levels in both the US and Canada. He has also been a valued contributor to multi-national capacity building efforts regarding cyber operations for the past decade. As both a Cyber Operations and Information Operations expert, Tim has extensive deployment experience around the globe as both a senior military officer, and as a consultant to the World Bank's Fragile and Fractured States Division.

For his work in Cyber Operations, Tim was awarded the US Defence Meritorious Service Medal and the Canadian Deputy Minister/Chief of Defence Staff Innovation Award.